

The Church and Synagogue Library Association
invites you to their
Fiftieth Annual Conference & Celebration
in Rochester, New York ~ July 14-18, 2017

*Upstate New York is beautiful in mid-summer ~ neither hot nor cold-
 Come to this beautiful city, near the impressive Finger Lakes, historic Erie Canal,
 famous Highland Park, and home of Susan B. Anthony, to name a few sights!*

Getting to Rochester

By Air: The Rochester International Airport is a 15-minute drive from the hotel. The Doubletree provides free shuttle service to and from the airport. Car rentals are also available.

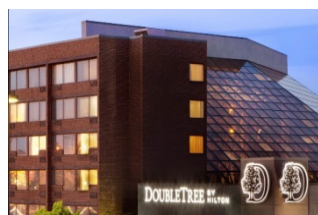
By train: Rochester’s Amtrak station is downtown at 320 Central Ave, Rochester, NY 14605. One of the local taxi companies: Rochester Taxi Service 1-866-857-3004.

By Car: The Doubletree is on the south edge of town, and very easy to locate from the NYS Thruway. Coming from either the east or the west on the New York State Thruway I-90, take exit 46 to 390 North and then take exit 14 to North 15 A (East Henrietta Road) Turn right onto Rt. 252 Jefferson Road, and the hotel will be on your immediate right.



Please let us know your ETA on the registration page if you possibly can. Thanks.

Accommodations at DoubleTree



1111 Jefferson Rd, Rochester, NY 14623
doubletree3.hilton.com
 585-475-1510

Call directly to make your reservation. Ask for the Church and Synagogue special rate of \$109.00/night (single occupancy), plus tax (guaranteed until 6/21).

There is a restaurant on site, and others are close by. A free shuttle to and from the Rochester International Airport is provided by the hotel. Please call ahead to 1-844-595-2311 for a reservation and mention Church & Synagogue Library Association.

Pre- and Post-Conference Tours (fees listed are per person)

Friday, July 14, AM/PM: Spend a half-day (mid-morning through mid-afternoon) at The Strong: National Museum of Play (museumofplay.org) with a tour of its library and archives, plus time to view the exhibits. The Strong is home to the International Center for the History of Electronic Games, National Toy Hall of Fame, World Video Game Hall of Fame, Brian Sutton-Smith Library and Archives of Play, Woodbury School, and American Journal of Play. Bus transportation to and from the museum is provided, and it is scheduled to return in time for the bus to Temple B’rith Kodesh. Many options are available for lunch on your own at The Strong.

- Tour/Admission/Transportation \$30.00
- PM:** Shabbat at Temple B’rith Kodesh \$15.00

Saturday, July 15, AM: Mid-morning tour of the George Eastman Museum and Exhibits (eastman.org), the internationally recognized museum of film and photography preservation, plus the mansion of Eastman Kodak’s founder, George Eastman. Lunch is on your own at the museum’s café.

PM: Afternoon tour of congregational libraries. We’ll be visiting the Elinore Basnett Library at the First Baptist Church of Rochester (fbcrochester.net). Librarian Nan Wilson will be our host. The second congregational library will be a surprise!

- Congregational Library Tours \$20.00

Tuesday, July 18, PM: Join us for a three-hour evening excursion with dinner and a cruise along the famous Erie Canal on the Colonial Belle!

- Ship fee/Dinner/Transportation \$80.00

Sunday, July 16, 2:30 PM

- 1A Larry Stowers – *Using Photography and Digital Techniques to Promote Your Church and Its Library*. The importance of photography in promotion. How to design, produce and print your own promotional material such as brochures, newsletters, flyers, etc. Effective use of photography and scanning for bulletin boards, slide shows, websites and social media.
- 1B Harry Chan/John Schuster – *OPALS*. Learn the best ways to use this system for your library from an expert from this online, library cataloging service.
- 1C Meghan Harper – *Helping Those Who Hurt*. In her CSLA guide Dr. Harper has an abundance of materials in several media types to assist not only the hurting people, but those who help the hurting.

Monday, July 17, 10:30 AM

- 2A Belinda Boon – *Weeding the Collection* is considered by many librarians the very hardest task one must do. This most appreciated workshop from Kent is reprised to get you out of the weeds and show you the best and most efficient ways to get weeding done.
- 2B Glenda Strombom & Carol Campbell – *Organizing a Library or Resource Center*. All you need to get your library running “ship shape and Bristol fashion.”
- 2C Scott Dutkiewicz – *RDA, LCGFT, LCDGT Classification*: Another session to help us get our minds around these new cataloging terms and rules.

Monday, July 17, 2:30 PM

- 3A Susan Snyder – *Dewey Classification*. Even as we are learning RDA, we still need to keep up with the processes and rules of Dewey Decimal Classification. Susan Snyder is one of our resident experts who has been clearing up our Dewey questions for many years now.
- 3B Larry Stowers – *The Importance of Photography to Your Ongoing Church History*. How to digitize historical material and what to do with the resulting computer files. How to restore, repair, correct and improve faded, damaged or otherwise impaired photos and documents. What you can do without the expense of professional restoration by using relatively simple and inexpensive equipment and software.
- 3C Jim Anderson – *Online Computer Systems*. (CSLA guide, by William H.E. Doole) For those looking to choose cataloging software or needing to change to a newer system, this presentation provides easy-to-follow assistance in selecting the right system for your library.

Tuesday, July 18, 9:00 AM

- 4A Jim Anderson – *Improve Your Library*. A hands-on, interactive workshop with answers to specific concerns about your congregational library. Handouts are included for areas such as promotions, updating the collection, gaining funds for operating costs, and volunteers and how to keep them, together with other ideas to improve your library program.
- 4B Meghan Harper – *Creating a Procedures Manual*. Rather than have to answer all those questions from your volunteers, Meghan will show you how to create the most useful tools for yourself and your workers. We must also think of those who will come after us and answer their big question, “What have you been doing here?”
- 4C Harry Chan/John Schuster – *Using Genre Organization in the Library*. Learn about a new way to organize resources, mainly in the fiction section.

General Schedule

Thursday, 13th	Board meets
Friday, 14th	
7:45 AM	BREAKFAST on your own
9:00	Bus to Strong National Museum of Play LUNCH on your own
4:00 PMish	Bus leaves hotel to Temple B'rith Kodesh
5:00 -6:00	Shabbat Service DINNER on your own
Saturday, 15th	
7:45 AM	BREAKFAST on your own
9:00	Eastman tour and LUNCH on your own
1:30-4:30 PM	Bus leaves Eastman House for hotel to catch next bus
1:45	Congregational Library Tours DINNER on your own
Sunday, 16th	
8:00 AM	BREAKFAST on your own
9:00	Sunday service with memorial service
9:40	Plenary – Marcia Trauernicht: <i>CSLA Behind the Scenes</i>
10:45	B R E A K (5 minutes)
10:50-11:50	CSLA Speed Dating
	<ul style="list-style-type: none"> • Awards Committee • Technology Committee • Virtual Chapter • Conference Committee • CLT & publications
11:55	B R E A K (5 minutes)
Noon	LUNCH – Keynote speakers & intros
1:15 PM	Prez Corp or FREE TIME
2:30-3:45	Workshop 1A – Larry Stowers: <i>Using Photography for Library Promotion</i> Workshop 1B – Chan/Schuster: <i>OPALS</i> Workshop 1C – Meghan Harper: <i>Helping Those Who Hurt</i> (CSLA guide)
3:45	B R E A K (15 minutes)
4:00	Meet the Authors
5:00	FREE TIME exhibits/auction
6:00	AWARDS DINNER
Monday, 17th	
8:00 AM	BREAKFAST at hotel
9:00	Annual Business Meeting Installation of Officers
10:15	B R E A K (15 minutes)
10:30-11:45	Workshop 2A – Belinda Boon: <i>Weeding the Collection</i> Workshop 2B – Strombom/Campbell: <i>Organizing Library/Resource Center</i> Workshop 2C – Scott Dutkiewicz: <i>RDA, LCGFT, LCDGT Classification</i>
11:45	B R E A K (15 minutes)
Noon	LUNCH
	Speaker – Belinda Boon: <i>Open Access</i>

1:15 pm	FREE TIME exhibits/auction
2:30-3:45	Workshop 3A – Susan Snyder: <i>Dewey Classification</i> Workshop 3B – Stowers – <i>Photography and Digitization of Historical Materials</i> Workshop 3C – Jim Anderson: <i>Online Computer Systems</i> (CSLA guide)
3:45	B R E A K (15 minutes)
4:00-4:45	Plenary – Steve Galbraith: <i>History of the Bible</i>
4:45	B R E A K (15 minutes)
5:00- 5:45	Small group meetings
5:45	B R E A K (15 minutes)
6:00	50th ANNIVERSARY DINNER
Tuesday, 18th	
8:00 AM	Breakfast on own
9:00-10:15	Workshop 4A – Jim Anderson: <i>Improve Your Library</i> Workshop 4B – Meghan Harper: <i>Creating a Procedures Manual</i> Workshop 4C – Chan/Schuster: <i>Genre Organization in the Library</i>
10:15	B R E A K (15 minutes)
10:30-11:15	Plenary – Ellen Bosman: <i>Survey Results</i>
11:30	LUNCHEON and farewell
Noon	On your own, see opportunities below
4:00 PMish	Bus leaves for Erie Canal dinner cruise

Additional Activities for You to Plan

Make time to see upstate New York at its best.

Finger Lakes: Thanks to the Ice Age glaciers' thoughtful redesign of the New York State landscape 10,000 years ago, Western New York has near-perfect geologic and climatic features for grape growing. And where grapes thrive, wineries usually follow.

Susan B. Anthony Home: One of our most beloved and favorite suffragettes.

Seneca Park Zoo: Originally North Park, this three-mile preserve of forested river gorge was renamed Seneca (which means "stone") to recognize its Native American heritage as well as the deeply cut stone in the river gorge.

Museum and Science Center: Dedicated to community education in science, technology and local history.

Highland Park: Serene retreat, arboretum and famous lilac gardens.

Charlotte-Genesee Lighthouse: An 1822 octagonal stone lighthouse in the north Charlotte neighborhood.

CSLA CONFERENCE REGISTRATION FORM

Mail to: Church and Synagogue Library Association
 10157 SW Barbur Blvd., ste 102C
 Portland, OR 97219

Registration does not include hotel. Call directly: **585-475-1510** and say you are with Church & Synagogue Library Assoc.
BEST VALUE Complete conference package includes registration, meals & workshops (no Pre- or Post-Conference Tours).

Early-bird pricing \$395 member / \$325 student \$ _____
 After June 8 \$450 member / \$370 student \$ _____

DAILY REGISTRATION Conference attendees without paid meals cannot attend the presentation following.

Sunday, July 16 \$220 member / \$150 student \$ _____
 Monday, July 17 \$220 member / \$150 student \$ _____
 Tuesday, July 18 \$120 member / \$80 student \$ _____

NON-CONFERENCE ATTENDEE MEALS Sunday Lunch \$43 Dinner \$45 \$ _____
 Circle your choices & give total. Monday Breakfast \$26 Lunch \$35 Dinner \$50 \$ _____
 Tuesday Box Lunch \$29 \$ _____

PRE- & POST-CONFERENCE OPTIONS

Friday, July 14 Strong Museum of Play \$30 \$ _____
 Shabbat Service \$15 \$ _____
 Saturday, July 15 Eastman House \$30 \$ _____
 Congregational Libraries \$20 \$ _____
 Tuesday, July 18 Dinner Cruise \$80 (includes trip out, dinner, gratuity) \$ _____

CSLA MEMBERSHIP DUES Jan. 1 through Dec. 31, 2017

Individual \$50 US / \$55 Canadian/foreign \$ _____
 Student \$20 \$ _____
 Congregational \$70 US / \$75 Canadian/foreign (includes 3 individual memberships) \$ _____

Please indicate any dietary needs _____ **GRAND TOTAL** \$ _____

PAYMENT OPTIONS

Check to **CSLA** (enclose with this form) – OR – provide credit card information below.

Card# _____ 3-digit code _____ Exp. date _____

Signature _____

First Name _____ Last Name _____

Address _____ City _____ State _____ Zip _____

Home Phone _____ Cell _____ Email _____

Church/Synagogue _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____ Web _____

If this is your first CSLA conference, would you like to have a conference mentor? YES / NO

If you have attended a previous CSLA conference, would you like to be a mentor? YES / NO

CHOOSE WORKSHOPS

Please indicate your 1st and 2nd choices for each session.

Assignments are made in the order registrations are received.

	1 st Choice	2 nd Choice
Session 1, Sunday PM	_____	_____
Session 2, Monday AM	_____	_____
Session 3, Monday PM	_____	_____
Session 4, Tuesday AM	_____	_____

Please indicate date and time of expected arrival

Day/Date _____ Time _____