



**46th ANNUAL CSLA CONFERENCE
LAKE JUNALUSKA CONFERENCE AND RETREAT CENTER, NORTH CAROLINA
JULY 28-30, 2013**

PLUS ADDITIONAL PRE AND POST CONFERENCE EVENTS – JULY 27 AND 30

Come join **Librarians at the Lakeside: Enrichment, Reflection, Renewal**, for the 46th annual CSLA conference at Lake Junaluska Conference and Retreat Center, North Carolina from July 28 to 30, 2013. Experience the beauty of this 200-acre lake, nestled in a valley of the Great Smoky Mountains 25 miles west of Asheville in western North Carolina, and enjoy a spectacular mountain view from every direction. The conference center, affiliated with the United Methodist Church, is celebrating its 100th anniversary in 2013; therefore, CSLA is fortunate to hold its conference at the lake during this celebratory year.

Hospitality is the keyword at Lake Junaluska where the facilities are renowned for hosting conferences, reunions, special celebrations and family vacations. The CSLA conference will be centered in the lovely three-story Lambuth Inn, listed on the National Register of Historical Sites, where the overnight accommodations, dining rooms and meeting rooms are all located. Elevators and WiFi are available to all rooms. Relax in a front porch rocking chair between meetings, stroll the 5 mile walking path around the lake, visit the museums and libraries on site, and enjoy the many recreational activities that the lake offers. Come to enrich your congregational library ministry, refresh your library skills and renew your spirit.

Air travelers will arrive at Asheville Regional Airport. Shuttle service to the lake will be provided by the Conference Local Arrangements Committee for the cost of \$25 round trip or \$15 one way. Reservations for this service must be made with the CSLA office. Please indicate your interest via the conference registration form.

Join us on Saturday morning, July 27, the pre-Conference day, for the Congregational Library Tour of local church libraries. Check in on Friday to take advantage of Saturday's activities. Saturday afternoon offers the School for Beginning Librarians or a self-guided tour of libraries, museums and various gardens on the Lake Junaluska Conference grounds. A complementary trolley provides transportation around the lake. Narrated boat rides on the lake in the evening followed by special entertainment complete the day.

On Sunday morning visit with exhibitors, then gather at the 10:45 a.m. worship service in Stuart Auditorium where the renowned Lake Junaluska Singers and a guest theologian will lead us in worship. The conference continues with an opening luncheon followed by Nancy Robinson Masters, award winning author and motivational speaker, with her keynote address. The three day conference program provides sixteen workshops, outstanding lecturers and authors, awards banquet, silent auction, vendors and an annual business meeting. See the following pages for conference schedule, workshop details and registration form.

At conference end on Tuesday, July 30, following a box lunch, a tour to the Cherokee Indian Reservation begins. The chartered bus excursion includes a visit to the Museum of the Cherokee Nation, Oconaluftee Indian Village which is a replica of a 1750's Cherokee village, dinner and the famous evening outdoor theater drama, "Unto These Hills."

Bring your family with you to the conference and extend your time at the lake with a vacation. Facilities include rental cottages and apartments, two hotels, campgrounds, swimming pool, golf course, recreational complex, walking trails and nearby Smoky Mountain attractions. Call Art Swarthout, Local Arrangements Chair (828-452-2689) for assistance in arranging an extended stay.

Marjorie Smink and Naomi Kauffman, Conference Co-Chairs

**COME TO THE LAKESHORE – READ, REST, RENEW – AND RETURN HOME TO SERVE!
CHURCH AND SYNAGOGUE LIBRARY ASSOCIATION**

46TH ANNUAL CONFERENCE REGISTRATION FORM

July 28-30, 2013

Lake Junaluska Conference and Retreat Center

P.O. Box 188, 91 North Lakeshore Drive, Lake Junaluska, NC 28745, Phone: 800-222-4930

www.lakejunaluska.com

The room rate of **\$108 per night (plus tax)** is guaranteed until **June 25, 2013**. Make your room reservation by calling Lake Junaluska Conference and Retreat Center directly (800-222-4930). This registration form is for conference registration only. Duplicate a separate form for each registrant. PLEASE PRINT CLEARLY.

Name _____
 (Please print) (last) (first)
 Address _____
 City _____ State _____ Zip _____
 Phone (____) _____ (Home)
 (____) _____ (Cell)
 E-mail _____
 Church/Synagogue _____
 Address _____
 City _____ State _____ Zip _____

Is this the first time you have attended a CSLA conference? YES _____ NO _____

If this is your first conference, would you like to have a conference mentor? YES ___ NO ___

If you have attended a previous CSLA conference, would you like to be a mentor? YES ___ NO ___

Do you have special dietary needs? (Explain)

Please circle your planned method of travel.

AIRPLANE CAR

If arriving by airplane, will you be using the Asheville Regional Airport? YES ___ NO ___

If yes, would you like Shuttle Service to Lake Junaluska?
 YES ___ NO ___

WORKSHOPS

Please indicate your FIRST and SECOND choice for each session. Assignments are made in the order registrations are received.

SESSION I _____/_____
 SESSION II _____/_____
 SESSION III _____/_____
 SESSION IV _____/_____

*** WE ACCEPT MASTERCARD AND VISA ***

MasterCard / Visa Exp. Date _____
 Credit Card # _____
 Amt \$ _____ Signature _____

Please return this page with your check to:
 CSLA, 10157 SW Barbur Blvd., #102C, Portland, OR 97219
 You may also call Judy Janzen, Administrator,
 to charge your fees: 800-LIB-CSLA / 503-244-6919

CONFERENCE REGISTRATION

FULL TIME (Sunday-Tuesday, July 28-30)

Early bird-**until June 25**: Member \$200/**Non-Memb \$250

Late-**after June 25**: Member \$250/**Non-Memb \$300

\$ _____

DAILY REGISTRATION

Sunday, July 28 \$100 \$ _____

Monday, July 29 \$100 \$ _____

Tuesday, July 30 \$ 50 \$ _____

MEALS

SUN-TUES MEAL PACKAGE \$165 \$ _____

DAILY MEALS

Sunday, July 28 \$ 70 (brkfst, lunch, dinner) \$ _____

Monday, July 29 \$ 70 (brkfst, lunch, dinner) \$ _____

Tuesday, July 30 \$ 30 (brkfst, box lunch) \$ _____

EARLY ARRIVAL MEALS

Friday, July 26 \$ 25 (dinner) \$ _____

Saturday, July 27 \$ 60 (brkfst, lunch, dinner) \$ _____

Saturday, July 27 \$ 25 (dinner) \$ _____

LIBRARY SCHOOL

Saturday, July 27: 1 - 4 PM \$ 40

School for Beginning Librarians \$ _____

TOURS

Saturday, July 27: 9 AM – 12 NOON \$ 10

Congregational Libraries Tour \$ _____

Saturday, July 27: 1 – 5 PM

Trolley Travel to Lakeside Libraries, Museums and Gardens \$ 5 \$ _____

Tuesday, July 30: 12 NOON – 11 PM
Cherokee Reservation including Museum, Indian Village, Dinner, Mountainside Outdoor Theater Drama
 SEE PAGE 5 TO REGISTER

**** IF YOU WOULD LIKE TO BECOME A CSLA MEMBER AND BENEFIT FROM THE LOWER MEMBER REGISTRATION FEE, PLEASE JOIN NOW!**

CSLA DUES Individual \$ 50 \$ _____

Congregational \$ 70 \$ _____

GRAND TOTAL \$ _____

GENERAL SCHEDULE

Thursday July 25

7-10 PM Board of Dir Meeting

Friday July 26

9 AM-4 PM Board of Dir Meeting

2-6 PM Registration

5 PM Synagogue Service

Saturday July 27

7:30-8:30 AM Breakfast

8 AM-6 PM Registration

9 AM-12 NOON Congregational
Library Tour

12-1 PM Lunch

1-4 PM Library School

1-5 PM Lake Junaluska Libraries
and Museums Tour

5:30-7 PM Dinner

6:15, 7 PM Lakeside Cruises

8-9 PM Entertainment

Sunday July 28

7:30-8:30 AM Breakfast

8 AM-6 PM Registration

8 AM-6 PM Exhibits

8 AM-6 PM Silent Auction

10-10:30 First Timers and Hosts

10:55 AM-12 N Morning Worship

12 N-2 PM Opening Luncheon

Introduction of Exhibitors

Speaker-Nancy R. Masters

2:15-3:30 PM Workshops I

3:45-4:45 PM Meet the Authors

5-6 PM Chapter Presidents/
Advisory Council / Prez Corps

5-6 PM Library Systems Demo

6-8 PM Awards Banquet

8-9 PM Concert

Monday July 29

7:30-8:30 AM Breakfast

8 AM-6 PM Registration

8 AM-6 PM Exhibits

8 AM-6 PM Silent Auction

9-10:15 AM Workshops II

10:30-11:45 AM Workshops III

12 N-2 PM Lunch

Speaker-Missy Buchanan

2:15-3:30 PM Workshops IV

3:45-4:45 PM Meet the Authors

4-5 PM Library Systems Demo

5-6 PM Virtual Chapter Meeting

5-6 PM Library Systems Demo

6-8 PM Dinner

Speaker-Karen Greenwaldt

8-9 PM Pick Up - Silent Auction

Tuesday July 30

7:30-8:30 AM Breakfast

8:30-9:45 AM Business Meeting/
Installation of Officers

10-11 AM Speaker

Freeman Owle

11AM-12 N Board of Dir Meeting

12 N-11PM Tour to Cherokee

TOURS

Saturday, July 27—(9 AM-12 NOON) Congregational Libraries Tour
(1—5 PM) Trolley Tour of Lake Junaluska Libraries, Museums and Gardens

Tuesday, July 30—(12 NOON-11 PM) Tour to Cherokee Indian Reservation, North Carolina

WORKSHOPS

Sunday, July 28

SESSION I 2:15 – 3:30 PM

1. Beyond the Catalog: Enhancing Your Congregational Library Website—*Laura Dallas*. Outside of your online catalog, your congregational library's website can do a lot to promote your collection and increase access to the library. We will look at various web-based tools and brainstorm ideas for engaging your patrons online. Specifically, we will cover linking to digital resources, creating subject guides, posting recommendations, offering reviews, writing a blog, highlighting resources, chatting online with your patrons and more.

2. The Wonderful World of Teens: Library Style—*Geri Lynn Mullis*. Involving teens in a library – or many things - can be tough. Discover principles of working with teens, how to get them involved in your library and recommended resources to get them hooked on books.

3. Library Book and Activity Bags for Children—*Marianne Stowers*. This workshop was originally designed by Joanne Overholt for Laurel United Methodist Church in Springfield, IL for use by families, by substitute Sunday School teachers and during

worship by children. Repeated from 2012 CSLA conference due to popular acclaim.

4. Faith Journeys: Resources for Inspired Travel (Armchair & Otherwise)—*Monica Tenney*. Travel, whether literal or via book or video can enrich and renew one's spiritual life. Monica Tenney, CSLA's Media Review Editor, will survey books and other resources that guide library users to holy sites, places with historical associations and destinations for spiritual retreat and rejuvenation.

Monday, July 29

SESSION II 9:00 – 10:15 AM

1. Right Book, Right Hands, Right Child and Right Time: Selecting Quality Books for Children Ages Birth to Eight Years—*Sarah Howard*. Discover how to develop a children's collection that will have them coming back for more. Learn about genres and formats available and become familiar with selection criteria and how to evaluate the literary and artistic quality of children's materials. Gain familiarity with resources to select and find the best materials for children ages birth-8 to support lifelong learning.

Monday, July 29
SESSION II 9:00 – 10:15 AM
Continued

2. Seven Deadly Sins of Amateur Authors—*Nancy R. Masters.* Editors are looking for librarians who want to write! If you want to see your name on the cover of a book you shelve or as the author of a magazine, newspaper or Internet site feature, you must know how to avoid the seven most common mistakes made by good writers that result in rejection, regardless of the genre. Learning these simple “thou shalt nots” will equip you to write what sells and to sell what you write!

3. RDA Cataloging: What Is It and Does It Bite?—*Geri Lynn Mullis.* The Library of Congress has announced that RDA (Resource Description and Access) Cataloging will be fully implemented in March 2013. Are you ready? Learn, discuss and find out if the new cataloging standard that is replacing AACR2 really does bite.

4. Planning, Preparing and Planting a Biblical Garden—*Sarah Tippett.* References to gardens occur in the Old and New Testaments. Each includes a designated plot with plants, water, shade, quiet, beauty and utility. Such a garden can provide a new and exciting link to the people and places of Biblical times.

Monday, July 29
SESSION III 10:30 – 11:45 AM

1. CSLA Gets Social with Facebook and Twitter—*Cheryl Cutchin, Ralph Hartsock and Pat Shufeldt.* Timely CSLA information is available through social media and provides members another avenue of communication. Find out how easy it is for you to learn to use Twitter and Facebook for keeping up to date on library issues and for promoting your own library.

2. You Have the Right Book, Now What? Activities to Extend the Literacy Experience for Children Ages Birth to Eight Years—*Sarah Howard.* Learn handy tips to present books to young children. Explore examples of group activities that support literacy skills (rhymes, puppets, songs) in the Sunday School arena as well as special family night activities. Be prepared to have some fun!

3. Going Green in the Church/Synagogue Library—*Loy Lilley.* Using an article from a recent issue of *Congregational Libraries Today* as a springboard, we will discuss how the congregational library can “go green.” Then we will look at some resources that libraries can provide to encourage greening of the church / synagogue and the homes of members of the faith community and others around them.

4. Laughter in the Library, Laughter in Your Life—*Virginia Webb.* This workshop will stress the positive effects of laughter and humor in your life and library. It will include Scripture verses, examples of religious humor and a bibliography. There will also be an interactive exercise.

Monday, July 29
SESSION IV 2:15 – 3:45 PM

1. Panning for Gold in Children’s Literature—*Marjorie Geissinger.* We will look at children’s literature from then and now to discover that even in “secular” literature Biblical values can be found.

2. Breathing Life into Liturgy—*Rod McClendon.* Stocking worship resources for your congregation and suggesting ways that your collection can enhance worship through dramatic readings and carefully-chosen litanies is a real asset for your library ministry.

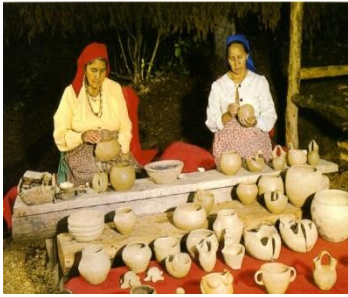
3. The Little Library in a Small Congregation—*Arthur Swarthout.* Learn more about serving a small membership with little space, limited budget or help and often doing it differently and creatively.

4. Caring for Your Congregation’s Archives—*Nancy Watkins.* This workshop will explore the basic requirements for maintaining the historical records of your local congregation. We will discuss print and digital formats and proper storage of each, care and handling of materials, issues of confidentiality and access, and the broad range of resources that are available to assist you in your work. Also included will be a discussion regarding the need for a records management plan for current records – an essential activity that is often overlooked when planning an archival program.



**CSLA TOUR TO CHEROKEE, NORTH CAROLINA
TUESDAY, JULY 30, 2013**

**Leaving Lambuth Inn, Lake Junaluska - 12:15 p.m.
Arriving back at Lambuth Inn – 11:00 p.m.**



Cherokee Travelers Greeting
I will draw thorns from your feet
We will walk the White Path of Life Together.
Like a brother of my own blood, I will love you.
I will wipe tears from your eyes. When you are sad,
I will put your aching heart to rest.



Join CSLA members on a tour of the ancestral homeland of the Cherokee Indians where you will witness natural beauty, signature attractions and the rich history of this Native American Nation and the Great Smoky Mountains National Park.

Cost - \$125.00 per person

Cost Includes:

- **Luxury Motor Coach Transportation to Cherokee and back to Lake Junaluska**
- **Cherokee Museum self-guided tour (with headset/ ear phones)**
- **Oconaluftee Indian Village guided tour**
- **Time for shopping**
- **Dinner at a local Cherokee Restaurant**
- **Theater Production “Unto These Hills” presented by the Cherokee people**
- **Tip for Coach Driver**

To Register for this “CSLA Conference add-on tour,” send a check for \$125.00 per person
by or before June 15, 2013

to: Mary A. Funderburk, tour guide
P. O. Box 249
Lake Junaluska, NC 28745-0249

(email: donaldfunderburk@charter.net; phone: 828-452-5558)

Include your contact information: name, address, email, and cell phone number.

Please note that after June 15, this trip will be opened to residents of the Lake Junaluska area.
Transportation is provided by Young Tours in Asheville.

